

## **Vision Statement**

To be a leader in delivering innovative and sustainable chemical solutions that improve lives and the health of our planet.

## **Mission Statement**

We endeavor to provide unmatched value and expertise through sustainable, intelligent, and reliable products and solutions, creating genuine customer relationships.

# **Brand Values**

#### **Consistent and Dependable**

Customers can expect excellence from ERCO. We deliver **reliably**, operate **<u>safely</u>**, and care deeply for our **customers' success**.

#### Knowledgeable and Innovative

ERCO helps **evolve** and improve our industry through thought leadership, product **innovation**, and **proven expertise**.

### **Friendly and Helpful**

ERCO sustains its reputation as a **respected** industry leader by **building relationships** rooted in **trust**, openness, and support.

#### Proactive

We make decisions that ensure **sustainable** health for our customers, employees, and environment.

#### **Premium Performance**

ERCO endeavors to excel in all areas, delivering superior goods, **value-added services**, and unparalleled customer support.

